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Stop Staring At A Blank Page: How To Write A Speech That Will Change You, Change The World, And Attract Clients Like Honey

CAPTIVATE YOUR AUDIENCE IN THE FIRST 5 MINUTES

STOP Staring AT A BLANK PAGE

*How to Write a Speech That Will Change You,
Change The World and Attract Clients Like Honey*



DIANE CURRIE SAM



Synopsis

Do you want to tell the world something and build your reputation by getting out and talking to crowds about topics you care about, inspiring action and attracting opportunities? Or are you staring at a blank page wondering how to say what you do so your audience understands you? In this one-of-a-kind book professional speechwriter Diane Currie Sam cracks the code on how to orchestrate and shape powerfully persuasive speeches that move people into action, and all-but-eliminate the competition! Speaking and storytelling can be an extraordinarily powerful way to create change - when done right. This book will help you to figure out how to share your experience and talents in a phenomenal, world changing, client gathering, personally fulfilling speech that mesmerizes your audience and moves them into action. In a step-by-step process, you will learn how to: Capture the audience's attention in the first few minutes Strategically structure and position your stories and messages for maximum impact, Balance emotion with information Design content that keeps the energy and engagement high and moves people into action Easily create an outline that works Smoothly transition between topics or move into the Sale (with ease!) Edit and know what to leave in and what to take out for biggest impact Overcome your inner fears about speaking and selling from stage Get really clear on who your audience is and what they want Balance emotion with information - all based on proven educational theory and time tested speech writing principles! If you want to change the world, to move from a business leader to an industry leader, to launch a career as a public speaker, if you have a message to get out in the world, this is a MUST HAVE BOOK. It really will be your secret weapon! The future isn't a place you go to - it's something you invent. Your ability to invent your future depends on how well you communicate your ideas. Want things to change? Want people to act on your ideas and buy from you? Then create a speech they'll always remember.

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